# **Job Description – PrimeCamps360**

#### **Position Title:**

Sales & Business Development (Commission Based)

#### **About PrimeCamps360:**

PrimeCamps360 specializes in delivering high-quality, active, and creative holiday camps for children aged 5–16 across Kuala Lumpur. We are expanding quickly and looking for a motivated intern to support our growth through strategic sales and partnership development.

#### **Key Responsibilities:**

- Research strategic neighborhoods, commercial areas, family clubs, and communities around KL to identify high-potential selling opportunities.
- Approach, communicate, and negotiate with management teams of identified locations to promote PrimeCamps360 offerings.
- Propose and secure space for physical marketing (posters, flyers, pop-ups) where possible.
- Drive direct sales of camp slots through local outreach and digital promotion initiatives.
- Provide regular progress updates and reports to the Directors.
- Maintain a professional image aligned with PrimeCamps360's brand standards.

## **Required Qualifications:**

- Degree (or near completion) in Business, Sales, Marketing, Communications, or a related field.
- Strong communication skills (both verbal and written).
- Good negotiation and interpersonal skills.
- Ability to work independently and manage time effectively.
- Must be based in Kuala Lumpur.

### **Working Hours & Compensation:**

- Primarily Friday–Sunday, flexible around activities.
- Commission: 5% per sale + Bonus incentive every 10 sales.
- No basic salary, commission and bonuses only.

#### **Ideal Candidate Traits:**

- Ambitious, energetic, and target-driven.
- Comfortable speaking to new people and businesses.
- Strategic thinker with a passion for making an impact.
- Willing to work both remotely and on-site when necessary.